Data Makes The Difference.


There's Good News and Bad News...

There's Good News and Bad News...

CAUSES OF POOR DATA QUALITY

- Methodologies
- Rigor of analytics
- Blending multiple data sources
- Improper data capture and validation
- Data errors
- Lack of data strategy
- Inadequate support
- Data budget
- Inadequate data management tools
- Outdated data
- Incomplete/inconsistent data
- Typos
- Inadequate data standardization
- Inadequate data governance
- Inadequate information technologies
- Manual resources
- Information accuracy and quality
- Manual processes

Stop erroneous data from entering your systems.
Stop manual resources.
Stop data capture errors.
Stop bad data.

There's a better solution: stop reacting.
There's a better solution: stop reacting.
Stop negative customer experiences.
Stop expensive manual processes.
Stop bad data.

Start taking charge of your data with Captricity.
There's a better solution: stop reacting.
Start generating insights your company can believe in.
Start with data from any source — online and offline.
Trusted by federal agencies and America's largest insurers, Captricity captures your data with proven 99.9% accuracy.
Stop spending money on data you don't trust.

Captricity validates your data at the point of capture. Captricity validates your data at the point of capture. Stop erroneous data from entering your downstream systems with validation at the point of capture. Captricity validates your data at the point of capture. Stop erroneous data from entering your downstream systems with validation at the point of capture.

Stop data errors. Start capturing data at 99.9% accuracy.
Stop manual resources.
Start generating insights your company can believe in.

Some of our Amazing Customers

- Peter Diamandis
- Aloe
- Joe Smith

Start capturing data at 99.9% accuracy.
Stop input errors.
Stop manual resources.
Start generating insights your company can believe in.
Stop input errors.
Stop manual resources.
Start generating insights your company can believe in.
Stop input errors.
Stop manual resources.
Start generating insights your company can believe in.